

Business Budgeting

Course Overview

Financial planning and budgeting are critical to the success and sustainability of a business entity – for-profit or otherwise. Financial plans and budgets are an integral part of strategic planning that is indispensable in the deployment and allocation of resources to achieve the entity’s both long-term and short-term objectives. Thus, it is critical that management at both the corporate and department level ensure that actual outcomes conform to plans, both long-term and short-term.

Course Outline:

- Strategic Planning
- The Objective of the Firm /Meeting Shareholder & Stakeholder Objectives
- Sources of Finance – Long Term & Short Term
- Evaluation of the Types of Finance - Equity vs. Debt Finance
- Definition of Budgets, the Budgetary Process and Budgetary Control
- Types of Budgets-Fixed, Flexible, Incremental and Zero Based
- The Purpose / Benefits & Problems / Limitations of Budgets
- Working Investment Ratios
- Preparing a Monthly Cash Flow Forecast
- Risk Management & Types of Risk

Learning Objectives:

Upon the completion of the course, students will able to:

- Gain insight into the business planning process necessary for effective financial planning and budgeting
- Know how to quantify and calculate payoffs, and determine funding needs
- Know how to build in risks into the plans
- Distinguish between corporate and department budgeting, and appreciate their interdependent roles

Who should attend?

Engineers, Operations, Finance Managers, Entrepreneurs.

Course Duration: Three days from 9:00AM to 3:00PM

Registration Deadline: One week before the course date

Course Venue

Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

Registration & Payment

- Logon to www.topbusiness-hr.com/Course_Register to fill a registration form. Alternatively you can request a registration form by mail from: training@topbusiness-hr.com.
- Course fees include material, light lunch, coffee break and certificate.
- Payment by cheque in Top Business's name, cash to our address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Your registration is confirmed only after course payment
- Payment is nonrefundable, however participant can be substituted or can attend next confirmed round of the same course or another course.

For More Information

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